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TITLE: Cloud Storage Takes the Spotlight

ABSTRACT

Moving away from the old storage model within the media/entertainment space is critical for companies to succeed in today's current economic state. When looking at some of the top entertainment producers, all of their data requires scalability and an archiving feature.

Now, with an eye toward streaming media, video distribution over the net for high-quality audio and video files such as HD content is critical for small content producers who require a low cost to entry and no performance bumps. Storage and Content Delivery, is important to media/entertainment market and content producers need to take a new approach to the way those elements are handled, the answer: cloud storage.

Cloud storage platforms enable users to cut-costs and focus more on the important aspects of content creation. This session will teach attendees about the uses of cloud storage within the entertainment space, an extra added focus will be on the content delivery as well.

BIOGRAPHY

Geoff Tudor most recently served as CEO of Advent Networks, Inc. At Advent, he created the cable industry's first router capable of delivering broadband to customers at dedicated speeds of 40 Mbps. In 2000, Geoff co-founded Tellaire Corp. to commercialize free space optic technologies and deliver wireless Gigabit Ethernet. MRV Communications (NASDAQ:MRVC) acquired the company's networks. Mr. Tudor also co-founded GNS Technologies, where he co-wrote Reflex Backup, the first real-time backup application for Windows. Geoff holds an M.B.A. from the University of Texas and a bachelor's degree from Tulane University.