



Patrick Thomas, Software Product Manager, Quantum Corporation

TITLE: Managing, Protecting and Repurposing Digital Assets to Maximize Revenues

ABSTRACT

Post houses, television stations, cable companies, broadcasters and the like are rapidly moving from analog to digital content. In addition to government mandates for such transitions, content creators, owners and distributors are realizing that repurposing their digital assets creates revenue and reduces time-to-market for new projects. Managing the lifecycle of this repurposed content (data) over years creates many significant challenges for the pro video professional. During this session, we'll discuss not only how to optimize efficiencies for these digital workflows, but also how to implement effective data lifecycle solutions for long-term protection and repurposing of digital assets.

BIOGRAPHY

Patrick Thomas is the Product Manger for the StorNext Software product line at Quantum Corporation. In this role, Mr. Thomas is responsible for the overall StorNext product roadmap and direction. Mr. Thomas is the chief product advocate for StorNext software at Quantum Corporation. Mr. Thomas has over 11 years of experience in the Rich Media storage industry and 20+ years in engineering and operations. Mr. Thomas has a B.S in Mechanical Engineering and an MBA with emphasis on Technology Management.