

2010 Creative STORAGESM CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCETM EVENT  ENTERTAINMENT STORAGE ALLIANCETM



Alex Grossman, CEO, Active Storage

BIOGRAPHY

Alex Grossman is a more than 20 year veteran of the storage industry and a former Senior Director at Apple where he was responsible for driving the development of Apple's server and storage products. Prior to joining Apple, Grossman was Sr. Vice President of Sales, Marketing, and New Product Development at MicroNet Technology, Inc., a developer and manufacturer of hardware storage solutions for creative professionals and IT managers. Grossman has contributed to several patents associated with storage technology and led the team that developed the first FireWire-based Storage Area Network.