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TITLE: Scale-Out 2.0 for Content Delivery

ABSTRACT

Content delivery depends on highest availability, while expanding capacity and supporting greater demand for the content over time. Learn how to evaluate true Scale-Out 2.0 products for processing and delivery environments in Media & Entertainment.

Media Delivery companies require a new type of scale-out storage platform that goes beyond pure data storage for delivery and recognizes the need to manage, monitor and manipulate that data to improve the value of delivery. This is Scale-Out 2.0, and this new category solves complex storage delivery problems with powerful, elegant new features such as managed data tiering and metrics reporting.

BIOGRAPHY

David Sallak is Isilon's Global Media & Entertainment Solutions Architect. In this new role, he directs Isilon's product marketing and business development efforts to foster greater adoption of Isilon Scale-Out 2.0 products and workflows into Visual Effects, Post, Broadcast and On-Demand Content Delivery markets.

David has written several whitepapers and presented at many media conferences, bringing a wealth of solution and customer expertise. As Media & Entertainment companies struggle to manage complex growth patterns in unstructured video content, David positions Isilon as the simple groundbreaking storage tool to improve business responsiveness to new media and revenue opportunities.

Prior to joining Isilon, David recently served as a Senior Sales Engineer at Videotape Products Inc. in Burbank, CA. Prior to Videotape Products Inc., David served as Midwest Media Group's Media Architect where he earned several certifications and awards from Apple and Avid.