

# 2010 Creative STORAGE<sup>SM</sup> CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup> EVENT  ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup>



**Jason Goodman, Founder and CEO, 21<sup>st</sup> Century 3D**

## **BIOGRAPHY**

Jason Goodman was born in New York City and educated at NYU's Tisch Film School. Goodman is the founder and CEO of 21st Century 3D and the inventor of the 3DVX and BX3 camera systems. With offices in both Los Angeles and New York, 21st Century 3D is the only full service stereoscopic production company operating on both coasts of the United States.

21st Century 3D has created numerous stereoscopic productions including live action and animation, running the gamut from feature films, concerts and television to corporate and special venue productions. Call of the Wild 3D was 21st Century 3D's first feature film, and the first independently produced digital stereoscopic film to get US theatrical release.

Goodman is the first person in Hollywood history to be recognized by the Director's Guild of America as a Stereographer. 21st Century 3D is internationally recognized as an industry pioneer in the area of stereoscopic content creation and technology development. Over the past 17 years, 21st Century 3D has designed and built numerous 3D camera systems and developed exclusive technologies including the world's smallest and lightest RAW recording high definition stereoscopic motion picture camera system the 3DVX series and the highly versatile BX3 optical beam splitter.