

2016 Creative STORAGESM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCESM EVENT



Adrian Herrera, VP of Marketing, Caringo

BIOGRAPHY

Adrian J Herrera has over 18 years of experience bringing innovative storage, cloud and media software and services to market. Prior to Caringo he was on the founding team and headed marketing at Nirvanix, one of the first enterprise cloud storage services, where he helped to grow the company from pre-funding to having over 700 customers ranging in size from start-ups to Fortune 10 organizations. He has held Marketing, Business Development, and Strategy positions at Yahoo, Musicmatch and Xing Technology Corporation. He holds an MBA, specializing in Entrepreneurship, from San Diego State University and a BS in Information Systems from Chapman University.