

2016 *Creative* STORAGESM CONFERENCE

June 23rd 2016 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Andy Marken, Preservation Evangelist, Marken Communications, Inc

BIOGRAPHY

Andy is Owner and President of Marken Communications Inc. a Marketing and Communications Consultant, located in the San Francisco area for more than 30 years. He has more than 20 years of experience in working with clients and their customers in the storage/storage management arena - tape, hard drive, flash and optical. Experience also includes video content development/production, document management and Internet/communications. He has been involved in strategic marketing/communications Philips, InterVideo, Ulead, OWC, NewerTech, Sonic, Corel, Matsushita, Pinnacle, Dazzle, Cyberlink, Mountain Computer, Nikon, Plasmon, NTI, ADS Tech, Verbatim, Mitsubishi, Panasonic, CERFnet, AT&T.