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TITLE: Cloud Based Preservation: Really Big Data, Security and Standards

ABSTRACT

Industries have been dealing with Big Data for decades. And while recent advancements in cloud-based technology have given us even more options than ever before, a pragmatic approach to cloud adoption must be taken. Philosophical debates surrounding on-premises versus cloud solutions, media workflow demands and challenges, long-term storage and preservation requirements, vendor neutrality and many other factors add complexity to this already difficult debate. We must be vigilant in the protection of our valuable assets against spying eyes and cyber criminals hell-bent on covertly accessing information owned by someone else. Purpose-built cloud services focused on SLA characteristics specifically serving the M&E industry are finding a successful niche as their domain specificity addresses these deep rooted challenges. This presentation will delve into advanced cloud technologies and services helping content owners and media organizations while ensuring protection, vendor neutrality, long-term accessibility and unmatched security for their most valuable assets.

BIOGRAPHY

Brian Campanotti lead innovation and strategy at Front Porch Digital as CTO, leading to their acquisition by Oracle in 2014. He now heads a global team focused on Content Storage Management solutions, archiving and long-term preservation both on-prem and in the cloud. He has worked in the industry for more than two decades and was one of the primary inventors of the Archive eXchange Format (AXF) open-standard. He and his team have won two Emmy® Awards for work in content preservation and for innovation in digital video. Mr. Campanotti founded several start-ups and began his career at the CBC.