

2016 Creative STORAGESM CONFERENCE

June 23rd 2016 at the DoubleTree Hotel, Culver City, California



Dave Frederick, Sr. Director, Media & Entertainment, Quantum

TITLE: The Convergence Potential for Media Workflows

ABSTRACT

Converged infrastructure is more than the latest technology buzz word. The promise of a combined platform for storage, compute and network resources to simplify infrastructure and streamline operations cannot be ignored. Media and entertainment has evolved from proprietary, turnkey solutions to embrace open, IT-based platforms, and we're now seeing new trends toward convergence. From hybrid SAN and NAS storage, to workflow apps running on storage servers, to object-based content processing and beyond, how far will this convergence go? Can high performance media workflows take advantage of the full potential of convergence to offer the ultimate flexibility of software-defined storage? Learn how converged architectures can optimize your workflows today while preparing you for the future.

BIOGRAPHY

Dave Frederick is the Senior Director of Media and Entertainment for Quantum Corp. For the last 30 years, Dave has focused on leveraging technology to improve media production and delivery. Since joining Quantum in 2014, he has been working to bring the benefits of multi-tiered, high-performance shared storage to use cases ranging from entertainment, corporate video, imaging, video surveillance and more. Dave's approach: Infrastructure is important, but it must never come between the user and their applications.