

# 2016 Creative STORAGE<sup>SM</sup> CONFERENCE

June 23rd 2016 at the DoubleTree Hotel, Culver City, California



AN ENTERTAINMENT STORAGE ALLIANCE<sup>SM</sup> EVENT

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**TITLE: Optical Technology – A New Approach to Storage and Archiving**

## **ABSTRACT**

This paper will discuss the latest optical technologies in relation to archiving. It will focus on recent advances in optical technology emphasizing some of the inherent benefits of optical storage for long term data retention. The paper will also look at some promising new workflow innovations in relation to Media and Entertainment applications and the implications of optical in big data markets.

## **BIOGRAPHY**

Dom Miuccio is currently managing pre-sales archival and workflow solution development activities for the Solutions Business Development Group within Sony's Professional Solutions of Americas (PSA). As a team member of the Solutions Development Group, Dom is responsible for executing the go-to-market strategy in bringing the power and scalability of Ci Media Cloud Platform, the flexibility of Media Backbone Navigator X Workflow and Content Management platform and the innovation and long-term reliability of Optical Disc Archive/Archival Disc technology together to deliver end-to-end solutions that allow creative professionals, content owners and broadcasters to optimize the use of content from production through distribution and all the way to archive. Dom has been with Sony Electronics for over 15 years. Prior to his current position, he was responsible for Western Regional Sales for Sony's Sports Division, Media Asset Management Sales Specialist for Sony's System Solutions group, and System Integration Account Manager for Sony's Broadcast and Professional Division.