

# 2016 Creative STORAGE<sup>SM</sup> CONFERENCE

June 23rd 2016 at the DoubleTree Hotel, Culver City, California



**Janet LaFleur, Senior Product Marketing Manager, Quantum**

## **BIOGRAPHY**

Janet LaFleur is a Silicon Valley technologist focused on storage solutions for Big Data and the media & entertainment industry. Her special skill is predicting how people will interact with new technologies, going beyond the “faster, cheaper, better” approach to evaluating technology. As Senior Product Marketing Manager at Quantum, she sees major storage disruptions caused by technology advances like rich media and video in the enterprise and higher resolution formats and digital capture in data- and content-intensive industries. She is fascinated by the creative new strategies Quantum customers are developing to manage their ever-growing, valuable content, and loves to share their stories. Ms. LaFleur holds a B.S. in Computer Science from Louisiana State University.