

# 2016 Creative STORAGE<sup>SM</sup> CONFERENCE

June 23rd 2016 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE<sup>SM</sup> EVENT



**Jeff Kember, Cloud Solutions Architect, Media, Google**

**TITLE: Media and Storage in the Cloud: Lessons from the Trenches**

## **ABSTRACT:**

We have all heard about the inevitability of cloud storage. But what is reality? What are users actually using in their workflow? What are the hard learned lessons, and what should be avoided at all costs? When should you be considering the cloud, and when should you not?

Media guru Jeff Kember (Pixar, Industrial Light & Magic, Framestore, Blizzard) and cloud storage guru Kirill Tropin (Microsoft, Google) share insights and lessons learned from real cloud storage deployments in the media industry.

## **BIOGRAPHY**

Jeff Kember is a Cloud Solutions Architect at Google. His high performance computing background helps media and entertainment clients make efficient use of Google's Cloud Platform for compute and storage workloads. In his previous role as a Computer Graphics Supervisor, Jeff has been responsible for both technical and artistic process decisions that bring the artistic vision of clients to the screen. Favorite credits include The Incredibles, Ratatouille, Pirates of the Caribbean, Harry Potter, Sucker Punch, X-Men, World of Warcraft, and Star Wars II.