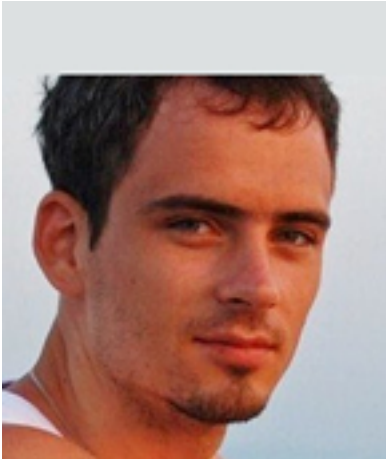


2016 Creative STORAGESM CONFERENCE

June 23rd 2016 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE[™] EVENT



Kirill Tropin, Product Manager, Google Cloud Storage

TITLE: Media and Storage in the Cloud: Lessons from the Trenches

ABSTRACT:

We have all heard about the inevitability of cloud storage. But what is reality? What are users actually using in their workflow? What are the hard learned lessons, and what should be avoided at all costs? When should you be considering the cloud, and when should you not?

Media guru Jeff Kember (Pixar, Industrial Light & Magic, Framestore, Blizzard) and cloud storage guru Kirill Tropin (Microsoft, Google) share insights and lessons learned from real cloud storage deployments in the media industry.

BIOGRAPHY

Product Manager and Software Design Engineer with 10+ years of professional experience. Have track record of doing magic to revenue and profit; driving innovation through data and machine learning; creating scalable, robust, secure and maintainable designs and high-quality implementations.