

2016 Creative STORAGESM CONFERENCE

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Lynn Orlando, Senior Manager Global Outbound Marketing, Data Center Systems BU, HGST

BIOGRAPHY

Lynn Orlando is senior manager of global outbound marketing for the Data Center Systems business unit at HGST, which includes work in the channel and in the field. She works with a marketing team that has a mission to help organizations recognize and use the full power of their data to unlock greater business potential.

Orlando has 15 years of business leadership skills in networking and storage, ranging from Fortune 1000 to startup companies, such as Cisco Systems and Skyera. Experience consists of work with devices and systems, including disk drives, flash components, enterprise all-flash arrays, and enterprise object storage systems.

Prior to entering the private sector, Orlando was a professor of English at San Jose State University and taught various courses in the areas of Business Writing and English Literature and Composition.