

# 2016 Creative STORAGE<sup>SM</sup> CONFERENCE

June 23rd 2016 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



**Marty Shindler, President, Shindler Perspective**

## **BIOGRAPHY**

Marty Shindler is CEO of The Shindler Perspective, a husband & wife consulting team with Big 4 (C of PWC) professional service firm and top 5 (Sloan @ MIT) business school credentials.

The firm has worked all along the entertainment and entertainment technology value chain, and as a result, has deep insight into the inner workings of the various industry segments and the many businesses and niches that intersect with the value chain.

The practice consults on business, economic, strategic and operational matters in a diverse, but interconnected set of market segments and companies in areas such as development and previs, production, post production, distribution and exhibition for movies, TV and other content across a wide range of platforms, second screens and delivery methods.

Mr. Shindler's unique vision and perspective provides clients with a first-hand sense of the direction in which the industry segments are heading and the challenges and rewards that lie ahead.

Speaking engagements have included a wide range of industry conferences and events representing the many industry segments where the practice has been involved.

Marty Shindler's prior employment includes 20th Century Fox, Lucasfilm's Industrial Light & Magic, Kodak's Cinesite and Coopers & Lybrand (PriceWaterhouseCoopers).

Mr. Shindler graduated from Suffolk University with an MBA and has a Bachelors in Accounting from Bentley University. He is a CPA, licensed in California but not practicing currently.