

2017 *Creative* STORAGESM CONFERENCE

May 24th 2017 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCETM EVENT  ENTERTAINMENT STORAGE ALLIANCETM



Eliot Sakhartov, Technology Strategist for Media and Entertainment, Microsoft

BIOGRAPHY

Eliot has nearly 20 years of professional technology experience in Media and Entertainment. At Microsoft he is a Technology Strategist for Media and Entertainment, matching business problems with technology solutions. Before joining Microsoft, Eliot was the Director of IT for Funny or Die, Director of Technology at Endemol Shine North America and Manager of TV Production IT at NBCUniversal. During his time at NBCUniversal he delivered technology solutions from digital workflows to unified communications to all in-house produced shows like The Tonight Show, The Office, House, Jerry Springer, SNL, Battlestar Galactica and more.

Eliot has founded 2 startups in the media space, and holds patents in digital advertising. Has been a mentor to startups throughout Los Angeles.