

# 2017 **Creative** STORAGE<sup>SM</sup> CONFERENCE

May 24th 2017 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup> EVENT  ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup>



**Larry Jordan, Executive Producer/Host, Digital Production Buzz**

## **BIOGRAPHY**

Hi. They asked me to write a short bio about myself; so, here goes. I travel the world helping editors get work, improve their skills and keep clients happy. I'm a producer, director, editor, consultant and trainer and I've been doing this work for more than 40 years. I've worked at local TV stations, network television in the US, and created more corporate videos and audio podcasts than I can count. I believe that technology is inherently confusing for many people. So I work hard, in my writing and training, to make technology less frightening and more understandable. (I also tell a lot of stories.) I love watching that light bulb go on when a student suddenly understands something they've been struggling with. I'm based in Los Angeles and am a member of both the Directors Guild of America and the Producers Guild of America. As you'll discover on this website, I've written thousands of technical articles – and eight books – on all facets of production and post-production. I also write and publish 'Larry Jordan's Free Weekly Adobe and Final Cut Newsletter' – now in its eleventh year – which provides essential news and tutorials on a wide variety of audio and video editing software to tens of thousands of readers around the world.