

# 2017 *Creative* STORAGE<sup>SM</sup> CONFERENCE

May 24th 2017 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup> EVENT  ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup>



**Larry O'Connor, Founder, Other World Computing (OWC)**

## **BIOGRAPHY**

Larry O'Connor is Founder of Other World Computing, Inc. (OWC), a manufacturer and e-Tailer of Solid State Drives, data storage solutions, memory and accessories for Mac and PC computers. O'Connor has provided the strategic initiative and vision establishing OWC as a leading provider of technology products and services. His firm has developed the only non-Apple SSD solution for MacBook Air systems and a growing family of Windows notebook solutions. An alumnus of Marquette University, O'Connor has received numerous industry awards and recognitions. In addition to guiding the technology and solutions activities for OWC, Larry also serves at the President of Newer Technology, Inc. and Price.com.