

2017 Creative STORAGESM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCETM EVENT  ENTERTAINMENT STORAGE ALLIANCETM



Robert Herzan, President, Scale Logic

BIOGRAPHY

Robert Herzan has held positions with Rorke Data, Bell Micro Products and Avnet for over 27 years. Positions include Regional Sales, International Sales, Vice President of World Wide Sales and Director of Vertical Segments.

Mr. Herzan has been responsible for developing a global sales strategy around 3 primary vertical markets: Media and Entertainment, Digital Security and Health Care. In addition, Mr. Herzan has managed product development for both computer hardware and software solutions based around storage and storage infrastructures such as Storage Area Networks (SAN), Network Attached Storage (NAS), and Media Management (Archive).

Over the past 30 years, Mr. Herzan has developed an extensive worldwide channel that spans across more than 100 resellers in 70 different countries. Together with his partners he has designed and implemented over 5000 networks in a wide variety of companies ranging from Disney, CNN, Universal, to the US Army, Deluxe, Turner Broadcast, and National Geographic; he continues to be a leader in this vertical market.