

2018 Creative STORAGESM CONFERENCE

June 7th 2018 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Curtis Chan, Founder / Managing Partner, Cognitive Impact

BIOGRAPHY

Curtis Chan is President and CEO/Founder and Managing Partner of two high technology Brand Marketing and Public Relations companies, CHAN & ASSOCIATES and COGNITIVE IMPACT, whose clients range from the Global Fortune 500 to venture capital funded startups.

His agencies' services, for over two decades, have helped garner early stage and growth companies significant brand exposure, resulting in either acquisition or IPO, with a total valuation of over \$1.75 Billion.

Mr. Chan is a serial entrepreneur, philanthropist, author and angel investor. He played key executive roles early on in helping to usher in both digital audio and digital video technologies for the recording, broadcast and post production industries. His expansive background spans over three decades in ever increasing executive roles in operations, business development, engineering and sales/marketing in the information technology, media & entertainment, storage and networking, and other related high technology industries. He is an active mentor and senior advisor to many established and start-up companies, a market/technology analyst, and has over two decades of experience in brand development, management consulting / company turnarounds, creative advertising and public relations.

A graduate of California Polytechnic State University, San Luis Obispo, Mr. Chan is celebrating his 10th year as a board member of the Fullerton College Foundation, 16th year as an Entrepreneur-in-Residence and mentor for the Small Business Institute at California State University Fullerton and incubators. Additionally, he is a volunteer member of DECA (Delta Epsilon Chi and Distributive Education Clubs of America); an advisor to the College of Engineering's Global Waste Research Institute, Cal Poly, San Luis Obispo and a member of the President's Green and Gold Society. Passionate about hospice care, he was the past Board President for the Healing Hearts Association; and is a regularly featured speaker at many MBA and Doctorate level lectures around the country. He has presented and published over 30 papers worldwide, is a book co-author, an editorial board member for the Society of Motion Picture and Television Engineers, Senior Editor for Broadcast Beat Magazine, past Senior Editor for Computer Technology Review, and is a regularly featured Contributing Editor to many US and international trade publications for over 30 years.