

2018 Creative STORAGESM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Linda Tadic, CEO, Digital Bedrock

**TITLE: : When the knee bone's no longer connected to the thigh bone:
Obsolescence vulnerabilities in preserving digital content**

ABSTRACT

Ensuring digital content is available well into the future means being cognizant of several obsolescence factors: storage media, formats, codecs, software, operating systems, file systems, and hardware. When one of these vulnerabilities is no longer supported, digital content is at risk of being lost. This brief talk will review these interlaced obsolescence factors, and describe solutions, projects and resources under development to mitigate content obsolescence.

BIOGRAPHY

Linda Tadic is a thought leader in media and digital preservation and metadata. She has over 25 years' experience in leading preservation, metadata, and digital production operations at organizations such as ARTstor, HBO, and the Media Archives and Peabody Awards Collection at the University of Georgia. Currently an adjunct professor in UCLA's Moving Image Archive Studies program teaching Digital Asset Management, she was previously an adjunct professor in NYU's Moving Image Archiving and Preservation program (courses in collection management and cataloging and metadata). She consults and lectures on digital asset management, audiovisual and digital preservation, copyright, and metadata, with clients as diverse as WNET/Thirteen, the Academy of Motion Picture Arts and Sciences, SBS (Australia), Dunhuang Academy (China), ESPN, and the Missouri History Museum. She is co-author of the book *Descriptive Metadata for Television: an End-to-End Introduction* (Focal Press, 2006). She is a founding member and former President of the Association of Moving Image Archivists (AMIA).