

2018 Creative STORAGESM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Michael Oros, Executive Director, Storage Networking Industry Association (SNIA)

TITLE: Archive! What is it good for?

ABSTRACT

In today's changing business models and technology world, where if content is not readily available online, it cannot be processed, analyzed and monetized...what is the purpose of archiving as a means of preserving digital content? Will explore the technologies and more importantly the corresponding reasons for using them to archive digital content.

BIOGRAPHY

Michael Oros is Executive Director at Storage Networking Industry Association (SNIA), where he oversees the group, industry collaboration, and standards work of the organization. Michael brings 20 years of strategy, planning, and development experience in IT services and high-tech industry to SNIA.

Before joining SNIA, Michael held roles at Intel including oversight of technology initiatives and collaboration on open standards, as well as the deployment of storage, backup, and disaster recovery services for the organization. He led the storage and networking components vendors through the biggest I/O transitions of the past decade, while playing a key role in the introduction, adoption, and ramp of PCI Express, InfiniBand, OpenFabrics, and various storage/memory technologies in server, cloud, HPC, and storage industries.

Michael holds an MBA in strategic management, marketing, and international business from USIU.