

2017 **Creative** STORAGESM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCETM EVENT  ENTERTAINMENT STORAGE ALLIANCETM



Dom Miuccio, Business Development, Sony Electronics, Inc.

BIOGRAPHY

Dom Miuccio is currently managing pre-sales archival and workflow solution development activities for the Solutions Business Development Group within Sony's Professional Solutions of Americas (PSA). As a team member of the Solutions Development Group, Dom is responsible for executing the go-to-market strategy in bringing the power and scalability of Ci Media Cloud Platform, the flexibility of Media Backbone Navigator X Workflow and Content Management platform and the innovation and long-term reliability of Optical Disc Archive/Archival Disc technology together to deliver end-to-end solutions that allow creative professionals, content owners and broadcasters to optimize the use of content from production through distribution and all the way to archive. Dom has been with Sony Electronics for over 15 years. Prior to his current position, he was responsible for Western Regional Sales for Sony's Sports Division, Media Asset Management Sales Specialist for Sony's System Solutions group, and System Integration Account Manager for Sony's Broadcast and Professional Division.