

# 2017 Creative STORAGE<sup>SM</sup> CONFERENCE

May 24th 2017 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup> EVENT  ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup>



**Gary Watson, Co-Founder and VP Technical Engagement, Nexsan**

**TITLE: Smart, Connected Fast, – Storage 2017**

## **ABSTRACT**

The creation and distribution of digital media requires extensive collaboration across many production and post-production teams. 2016 gave us great advances in the use of cost-effective flash storage and great strides in the development of cloud. However, 2017 will be the year that will deliver disruptive solutions that will offer the performance of flash, the economy of on-premises capacity storage, and the effortless connectivity of the mobile cloud. What does this mean for the media and entertainment space? In this talk, Gary Watson, VP of Technical Engagement for Nexsan, will show you what the new generation of storage can do for sync, share, mobility, and data protection. Including techniques to regain control over Shadow IT, Watson will share opportunities that reveal enormous savings in capacity and bandwidth charges, plus dramatic reductions in risk of data loss. This will enable a whole new generation of applications such as those in media and entertainment, which have previously been poorly served by legacy architectures.

## **BIOGRAPHY**

Gary Watson co-founded Nexsan in 1999 and is currently its VP of Technical Engagement. He has also served as its CTO for over 12 years. An experienced speaker, with an extensive career, Gary's talks are best described as being ahead of the curve, and containing revolutionary industry insight, warnings to be heeded, and lessons to be implemented. When Gary isn't working on technology you can find him trying to finish one of his screenplay projects.