

2017 **Creative STORAGE**SM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT  ENTERTAINMENT STORAGE ALLIANCE™



Philip Storey, CEO, XenData, Inc.

TITLE: Optimizing Cloud Storage for Creative Video

ABSTRACT

Cloud storage provides convenience and distributed access. However, it presents challenges for large volumes of high-resolution video content. With individual assets often being 100 GB or larger, the time to upload and download can be excessive. Hybrid configurations that combine on-premise RAID with cloud storage can alleviate this limitation. Also partial file restore with timecode generated either in the cloud or on premise can greatly reduce storage costs and speed workflows. This talk discusses hybrid configurations and the use of PFR for cloud storage optimized for creative video.

BIOGRAPHY

Phil Storey is the co-founder and CEO of XenData, a global provider of multi-tier storage systems optimized for use in creative video applications. Storey has a over 25 years of experience in the data storage industry, especially for long term archival applications. He holds a PhD in physics.